ORDER

Orders	Order / R		2680	0532												
	Alt Order															
	Product D)esc:														
	Estimate:			<u> </u>	0.000			Primary A	_		WHAS					
	Ū	Flight Dates: Original Date / Rev:			05/02/23 - 05/16/23						WHAS	Nick Coloprisco				
	-	03/24/23 / 03/24/23 General					Sales Office: Sales Region:									
	Order Type:															
Agency	Name:		Grit	Media												
	Buying Co	ontact:						Billing Typ	e:		Cash					
	Billing Co	ntact:						Billing Cal	enda	ar:	Broadca	st				
			324	Capital Av	enue			Billing Cyc	cle:		EOM/EC	C				
			Fran	kfort, KY	40601			Agency Co	omm	ission:	15%					
Advertiser	Name:		POL	/ Jonatha	n Shell	/ R / AG Com	mis									
	Demogra	phic:	A25-	-54				New Busir	ness	End:						
	Product C	odes:	PL-Candidate: State Agriculture				Advertiser External ID:			 M213742						
	Revenue	Code 1:	AGY	AGY				Agency External ID:			20569AG					
	Revenue	Code 2:	(POL) Political					Unit Code:			General					
	Revenue	Code 3:	(POL) Candidate				Order Separation:			00:15:00						
	Priority:		P04													
Bill Plan							Total	-								
Start Date	End Date	# Spots	Gross	Amount	Net A	mount	Mont	-		# Spots	Gross A	mount	Net A	mount	Rating	
05/01/23	05/16/23	53	0.000	\$7,970.00		\$6,774.50	May 2			53		7,970.00		\$6,774.50	0.00	
00/01/20	00/10/20	00		φr,0r0.00		φο, ΓΓ 1.00	Totals	;		53	\$7	7,970.00	Ś	\$6,774.50	0.00	
Account Exe	cutives															
Account Exec	cutive	Sales Offi	се	Sales Reg	jion	Start Date / E	End Date	9		Order %]					
Nick Coloprise	со					Start Of Orde	er - End	Of Order		100%						
Order Share		S	Share		Total	1										
WHAS			15%	\$7,	970.00	1										
Market			100%	\$53,	133.33											
Competitive	Share	S	Share		Total	1										
CABLE			0%		\$0.00	_										
UNKWN			85%	\$45,	163.33											
WAVE			0%		\$0.00											
WBKI WBNA			0% 0%		\$0.00 \$0.00											
WDRB			0%		\$0.00 \$0.00											
WFTE			0%		\$0.00 \$0.00											
WKMJ			0%		\$0.00 \$0.00											
WKPC			0%													
					\$0.00											
WKZT WLKY			0% 0%		\$0.00 \$0.00											
Ln Ch	Start En/		ntory C	Code @ 5a M-F		k Start/End 5-6a		Days MTWTF	Len :3	Spots	Rate P \$40.00 P	-		pots 7	Amount \$280.00	
	JUIUZIZU UU/1			@ 5a M-F		0.00			.0	~ <i>L</i>	Ψ 1 0.00 Γ	J- 0.0		,	Ψ200.00	
	rt Date End I		ekdays	Spo	ts/Weel	_	Ratir									
Week: 05/0 Week: 05/0			/TF /TF			2 \$40.00 3 \$40.00		00 00								
WEEK. 00/0	JUIZO 00/14	720 MIN			•	υ ψ40.00	0.	00					•			

Print Date: 03/24/23 13:35:56 Page 2 of 3

Order / Rev:	2680532	Advertiser:	POL/ Jonathan Shell / R / AG Commissic			
Alt Order #:		Product Desc:		WHAS		
Flight Dates:	05/02/23 - 05/16/23	Estimate:				

Ln Ch Star	t End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$40.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$40.00	0.00						
Week: 05/15/23	05/21/23	MT	2	\$40.00	0.00						
N 2 WHAS 05/02	/23 05/16/23	Local News @ 6a Local News @ 6		6-7a	МГШГЕ	:30	2	\$150.00 P03	0.00 NM	5	\$750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$150.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$150.00	0.00						
Week: 05/15/23	05/21/23		0	\$150.00	0.00						•
N 3 WHAS 05/02	/23 05/16/23	Good Morning Ar Good Morning A		7-9a	MTWTF	:30	2	\$200.00 P03	0.00 NM	6	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$200.00	0.00						
Week: 05/08/23	05/14/23	МГWГF МГ	3	\$200.00	0.00						
Week: 05/15/23	05/21/23		1	\$200.00	0.00						
N 4 WHAS 05/02	/23 05/16/23	Local News @ 12 Local News @ 1	•	12-1p	MTWTF	:30	2	\$90.00 P03	0.00 NM	6	\$540.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$90.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$90.00	0.00						
Week: 05/15/23	05/21/23	MT	1	\$90.00	0.00						
N 5 WHAS 05/02	/23 05/16/23	Local News @ 4 Local News @ 4		4-5p	MTWTF	:30	2	\$100.00 P03	0.00 NM	6	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$100.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$100.00	0.00						
Week: 05/15/23	05/21/23	MT	1	\$100.00	0.00						
N 6 WHAS 05/02	/23 05/16/23	Local News @ 5 Local News @ 5		5-530p	МГШГЕ	:30	2	\$200.00 P03	0.00 NM	6	\$1,200.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$200.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$200.00	0.00						
Week: 05/15/23	05/21/23	<u>MT</u>	1	\$200.00	0.00						• · · · · · · ·
N 7 WHAS 05/02	/23 05/16/23	Local News @ 6 Local News @ 6	p M-F	6-630p	MTWTF	:30	2	\$250.00 P03	0.00 NM	5	\$1,250.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$250.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	2	\$250.00	0.00						
Week: 05/15/23	05/21/23	<u>MT</u>	1	\$250.00	0.00						
N 8 WHAS 05/02	/23 05/16/23	ET 7-730p ET 7-730p	CM	7-730p	MTWTF	:30	2	\$150.00 P04	0.00 NM	6	\$900.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	2	\$150.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$150.00	0.00						
Week: 05/15/23	05/21/23	M	1	\$150.00	0.00						\$ 400.00
N 9 WHAS 05/02		Local News @ 9a Local News @ 9		9-10a	S-	:30	1	\$50.00 P04	0.00 NM	2	\$100.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	S-	1	\$50.00	0.00						
Week: 05/08/23	05/14/23	S-	1	\$50.00	0.00						
N10 WHAS 05/02	/23 05/14/23	Thu Prime B Thu Prime B	CM	9-10p	T	:30	1	\$800.00 P04	0.00 NM	1	\$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	T	1	\$800.00	0.00						
Week: 05/08/23	05/14/23		0	\$800.00	0.00						
N11 WHAS 05/02	/23 05/14/23	Sun Prime A Sun Prime A	СМ	7-8p	S	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23		0	\$800.00	0.00						
Week: 05/08/23	05/14/23	S	1	\$300.00	0.00						
	-										

Print Date: 03/24/23 13:35:56 Page 3 of 3

Order / Rev: 2680532		Advertiser: POL/ Jonathan Shell / R / AG Commissic		
Alt Order #:		Product Desc:		WHAS
Flight Dates:	05/02/23 - 05/16/23	Estimate:		

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N12 WHAS	05/02/23	05/14/23	Nightline Nightline	СМ	1237-106a	МГWГF	:30	1	\$40.00 P03	0.00 NM	1	\$40.00
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	01/23	05/07/23		0	\$800.00	0.00						
Week: 05/	08/23	05/14/23	MTWTF	1	\$40.00	0.00						
N13 WHAS	05/02/23	05/14/23	iCrimes 135-205a 135-205a Su	Su CM	135-205a	S	:30	1	\$10.00 P04	0.00 NM	1	\$10.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	01/23	05/07/23		0	\$800.00	0.00						
Week: 05/	08/23	05/14/23	S	1	\$10.00	0.00						
										Totals	53	\$7,970.00