

# ORDER

**Orders**  
**Order / Rev:** 2680532  
 Alt Order #: \_\_\_\_\_  
 Product Desc: \_\_\_\_\_  
 Estimate: \_\_\_\_\_  
 Flight Dates: 05/02/23 - 05/16/23  
 Original Date / Rev: 03/24/23 / 03/24/23  
 Order Type: General

**WHAS**  
 Primary AE: Nick Coloprisco  
 Sales Office: WHAS  
 Sales Region: LOC

**Agency**  
**Name:** Grit Media  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
324 Capital Avenue  
Frankfort, KY 40601

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/ Jonathan Shell / R / AG Commis  
 Demographic: A25-54  
 Product Codes: PL-Candidate: State Agriculture  
 Revenue Code 1: AGY  
 Revenue Code 2: (POL) Political  
 Revenue Code 3: (POL) Candidate  
 Priority: P04

New Business End: \_\_\_\_\_  
 Advertiser External ID: M213742  
 Agency External ID: 20569AG  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/16/23	53	\$7,970.00	\$6,774.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	53	\$7,970.00	\$6,774.50	0.00
<b>Totals</b>	<b>53</b>	<b>\$7,970.00</b>	<b>\$6,774.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	15%	\$7,970.00
Market	100%	\$53,133.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$45,163.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/02/23	05/16/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$40.00	P04	0.00	NM	7	\$280.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/23	05/07/23	- TWTF - -		2		\$40.00		0.00					
		Week: 05/08/23	05/14/23	MTWTF - -		3		\$40.00		0.00					



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Advertiser: POL/ Jonathan Shell / R / AG Commissic  
 Product Desc: **WHAS**  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WHAS	05/02/23	05/14/23	Nightline Nightline	CM	1237-106a	MTWTF--	:30	1	\$40.00	P03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	-----		0				\$800.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--		1				\$40.00		0.00			
N 13	WHAS	05/02/23	05/14/23	iCrimes 135-205a Su 135-205a Su	CM	135-205a	-----S	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	-----		0				\$800.00		0.00			
		Week: 05/08/23	05/14/23	-----S		1				\$10.00		0.00			
<b>Totals</b>													53	\$7,970.00	